

# WIN-BIG **BALTIC** EVENT

Empowering Women in the Baltic Blue Economy:  
Innovation, Growth, and Connection

5-6th November | Kiel, Germany

*Women*

Organised by: 



Blaue  
Bioökonomie



KIEL  
MARINE  
SCIENCE  
Center for Sustainable Development



# LEARNING LAB 3

Blending various funding sources  
to reach your impact

**Facilitator:**

**Angela Schultz-Zehden**

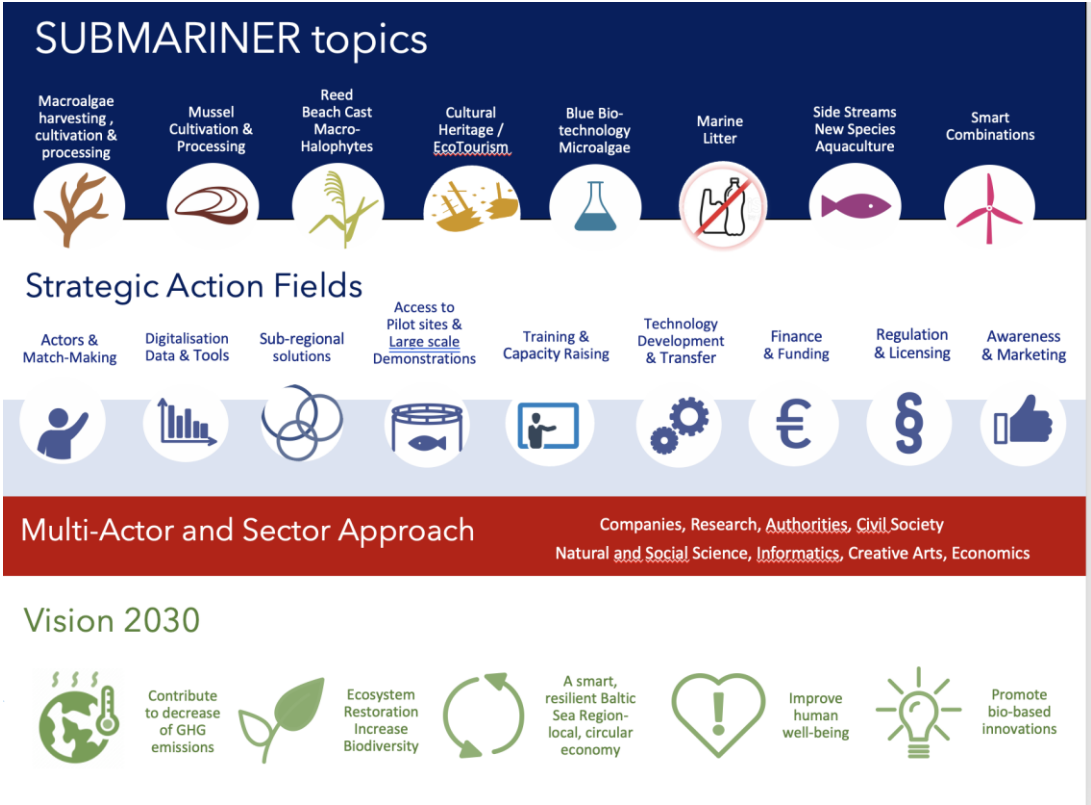
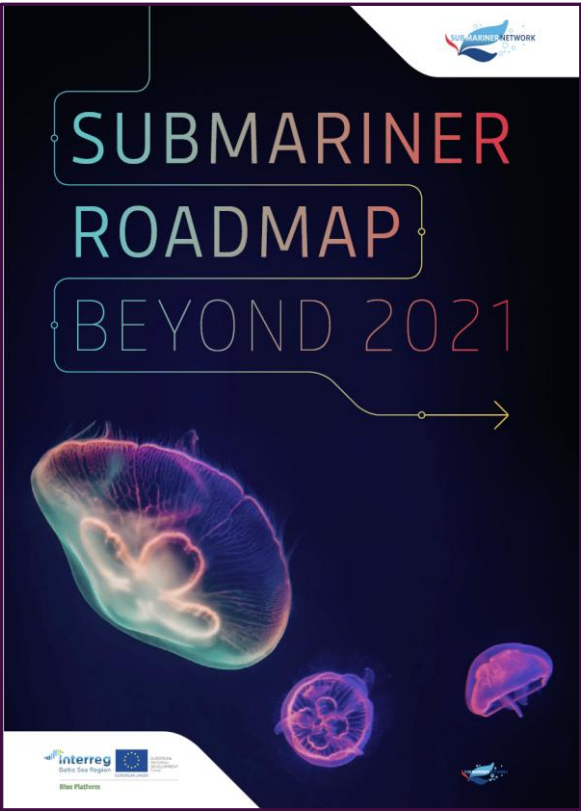
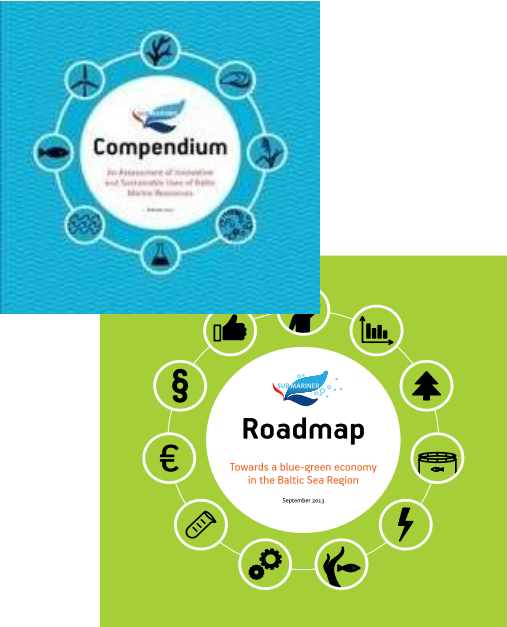
s.Pro / SUBMARINER Network

WIN-BIG Baltic Event | November 5th | Kiel, Germany



Funded by  
the European Union

# Good to have big ambitions



# Our Sustainable Solutions ...



Algae Cultivation,  
Processing  
& Products



Bivalve Farming,  
Processing,  
& Products



Sustainable  
Aquaculture  
& Fisheries



Ocean  
Multi-Use



Marine Spatial  
Planning



Marine  
Protected Areas



Ocean  
Governance



Business  
Support



Education &  
Capacity Building

# Actions 2022+

## ACTION 1 – GET PILOTS TO THE NEXT LEVEL

- + Regional / National Roundtables
- + Develop comprehensive regional plans
- + Identify & monitor sites based on common parameters
- + Establish large-scale demonstration farms/plants
- + Encourage and coordinate cooperative structures
- + Cross-cutting plans: Biodiversity, Ecosystem, Climate, Pollution

## ACTION 3 – THE BLUE ON LAND

- + Work with Regions
- + Consumer Awareness
- + Ocean Literacy & Citizen Science
- + Education & Skills Development
- + Water bioremediation measures on land

## ACTION 2 – INCREASE COMPANY INVOLVEMENT

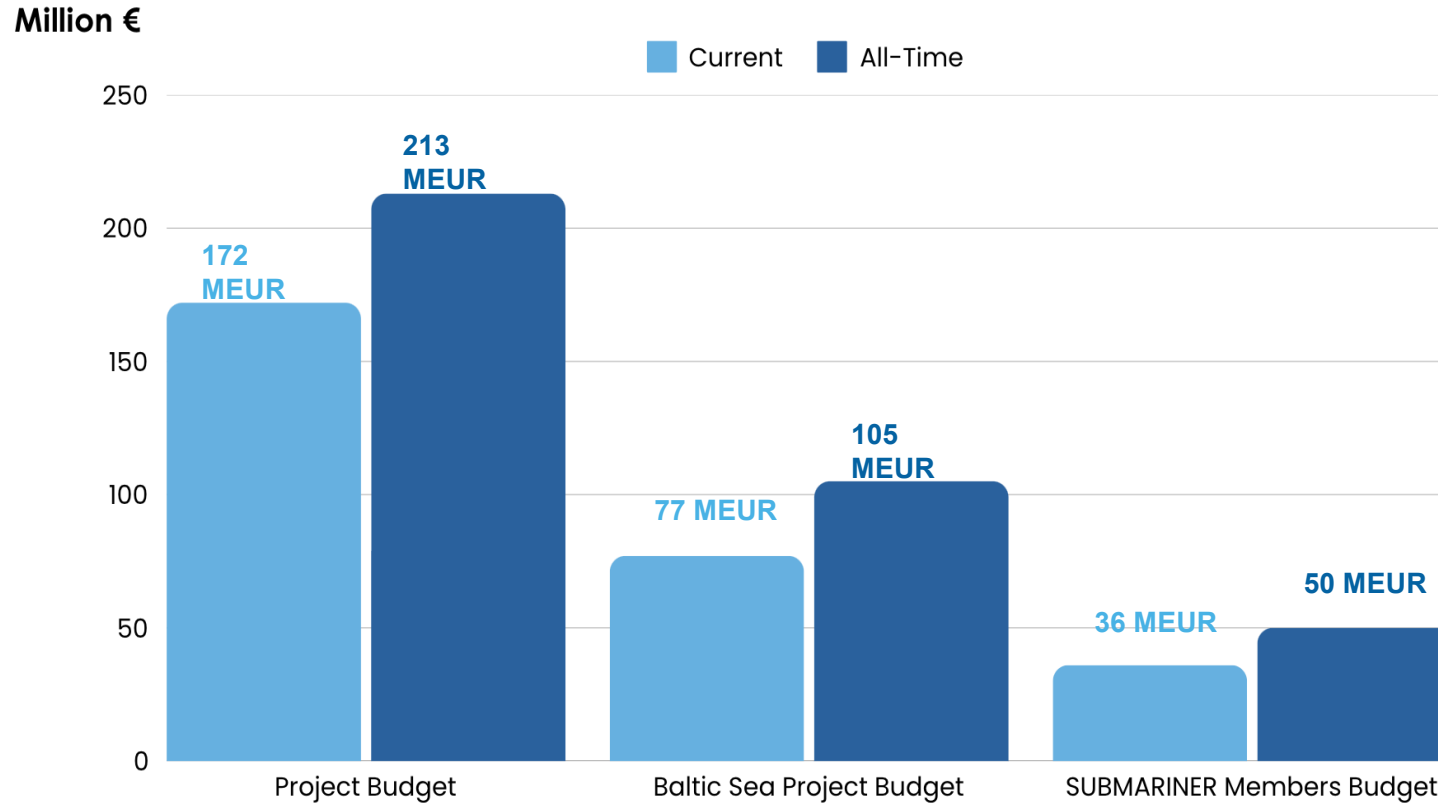
- + Accelerator / mentoring / match-making
- + Co-creation & ideation
- + Technology development & transfer
- + Business models
- + Social license & Ecosystem Valuation
- + Investment support

## ACTION 4 – COMMUNITIES & WORKING GROUPS

- + Algae
- + Mussels
- + Sustainable Fish & Shrimps
- + Industrial Symbiosis & Multi-use
- + Marine protection
- + Ocean Literacy, Education & Skills // Mentors' Forum

**But how do we finance  
these actions?**

# More than 54 Projects



## Various Funding Sources

- Horizon Mission Ocean
  - Horizon Clusters
  - WIDERA
  - INTERREG (all kinds)
  - EMFAF
  - Interregional Innovation Investment Facility (I3)
  - Sustainable Blue Economy Partnership (SBEP)
  - Circular Bio-Based Joint Undertaking (CBE JU)
  - ERASMUS+
  - Philanthropic Foundations
- 
- **DG MARE Service Contracts**
  - **National Ministries**

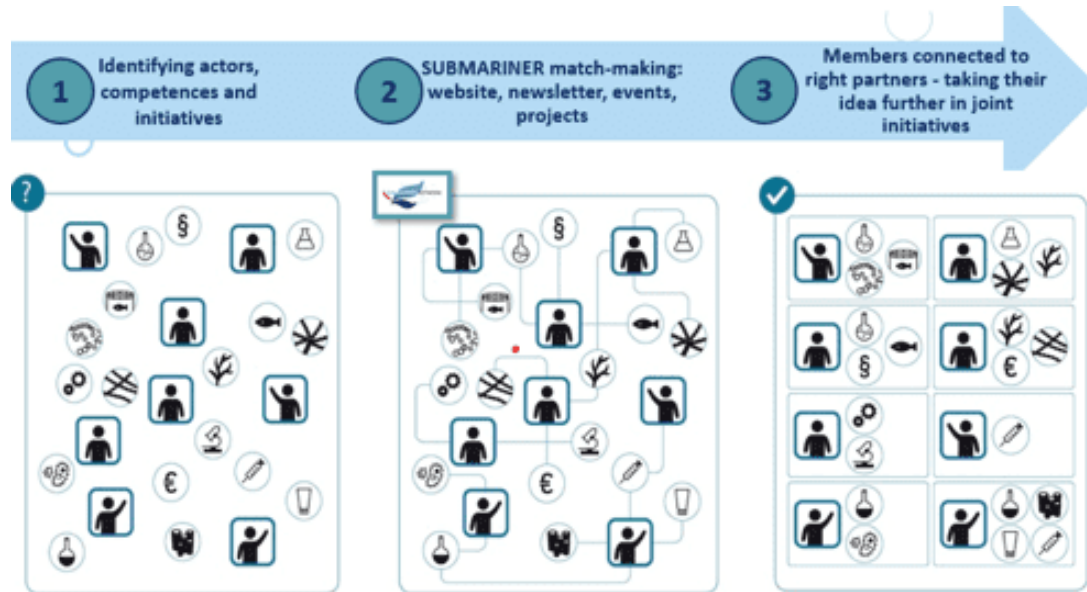
We have had a total of **213 million Euros** from all projects (54), **172 million Euros** being the budget in current ones (34).

**State of Play: Jan 25**

How do we create synergies?  
**We work in project clusters—**



# Projects 2016-2021



- No strategic funding
- 100.000 € annual member fees
- 20 transnational projects
- 41 million € total
- 30 million € Baltic



# Projects 2022-2029

## Business Development



## Education/Skills



## Science-Based Policy



Algae Study



NESBp



## Demonstrators





# ALGAE CULTIVATION, PROCESSING & PRODUCTS

Scaling up climate-friendly algae cultivation and fostering innovation for a blue bio-economy

52.565.516 EUR

IMPACT



Promoting sustainable and innovative algae products and solutions in the Baltic and North Seas



Pioneering algae integration into regional diets for health and sustainability



Promoting seaweed-based market applications



Interregional innovation investments for innovative seaweed/algae-based solutions and ecosystem building



MULTIPLY

Multiplying feasible micro-algae derived products at scale



ALLIANCE

Innovative, safe and sustainable multi-product biorefineries for a blue biobased economy



European  
Commission

# EU4Algae

a collaborative European  
stakeholders forum on algae

Save the Date

2<sup>nd</sup> EU Algae  
Awareness  
Summit



20  
25

16 - 17 October, Berlin







30.10.2025, Version 2

Gutachten zur Mehrfachnutzung von  
Flächen in der deutschen ausschließlichen Wirt-  
schaftszone (AWZ) in der Nordsee und der Ostsee  
Arbeitspaket 5: Fazit sowie Empfehlungen für die  
Umsetzung des Konzeptes für Mehrfachnutzungen



## OCEAN MULTI-USE

13.868.758 EUR

Using the marine space for  
two or more applications



Explore Multi-Use solutions across all  
EU Seas – MU Handbook



Multi-Use Offshore Platform  
demonstrators



Advance multi-use with open source  
tools and collaborative solutions



Demonstrating low trophic offshore  
aquaculture in wind farms and  
restoration of marine space



September 2025

Expert Study on Ocean Multi-use in the  
German Exclusive Economic Zone (EEZ) of the  
North Sea and Baltic Sea

Executive Summary

IMPACT

Expert Report on the Multi-Use of Space  
in the German Exclusive Economic Zone

NESBp

Common MU Guidelines in MSP  
(VASAB / GNSBI)

# CROWD FUNDING

## Mission Ocean & Water Arenas

### Our signature events



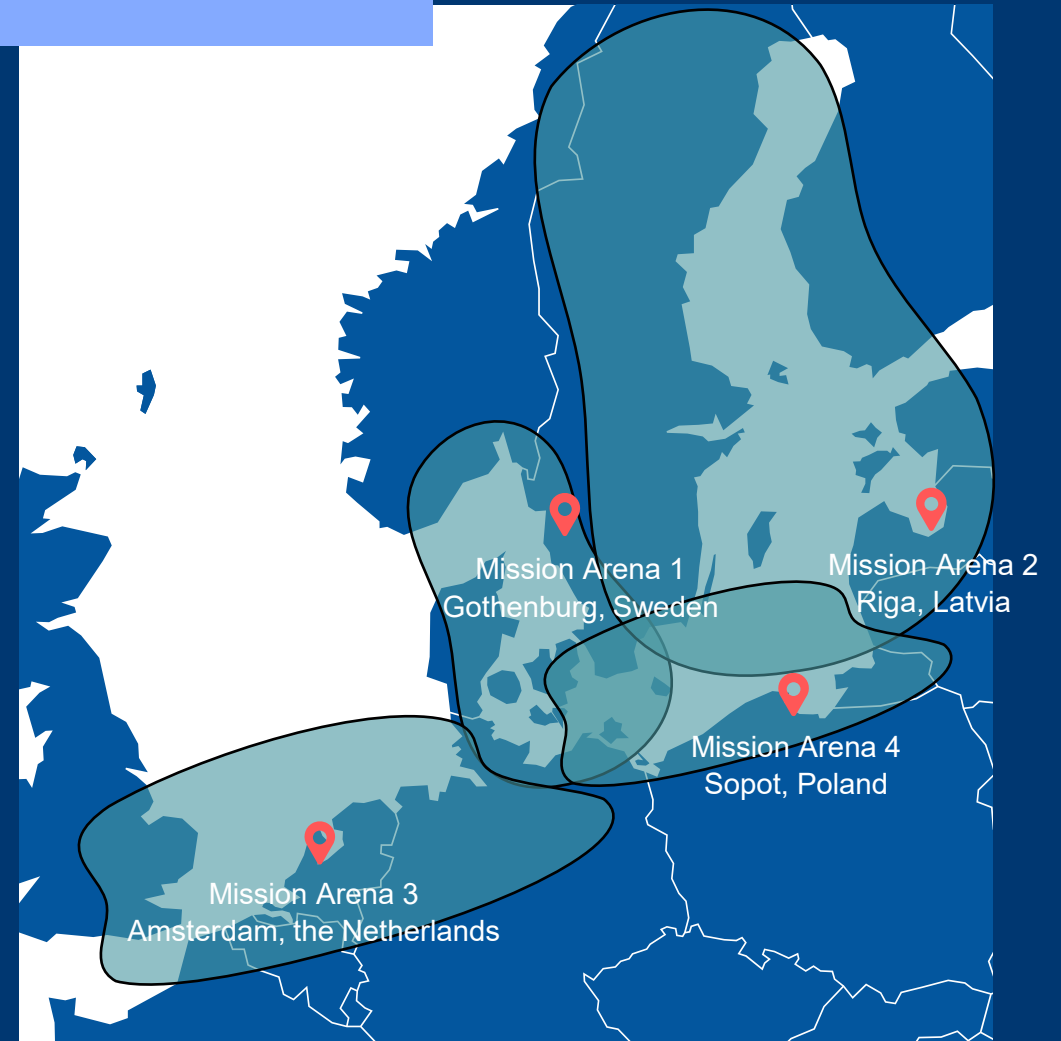
#bluemissionbanos



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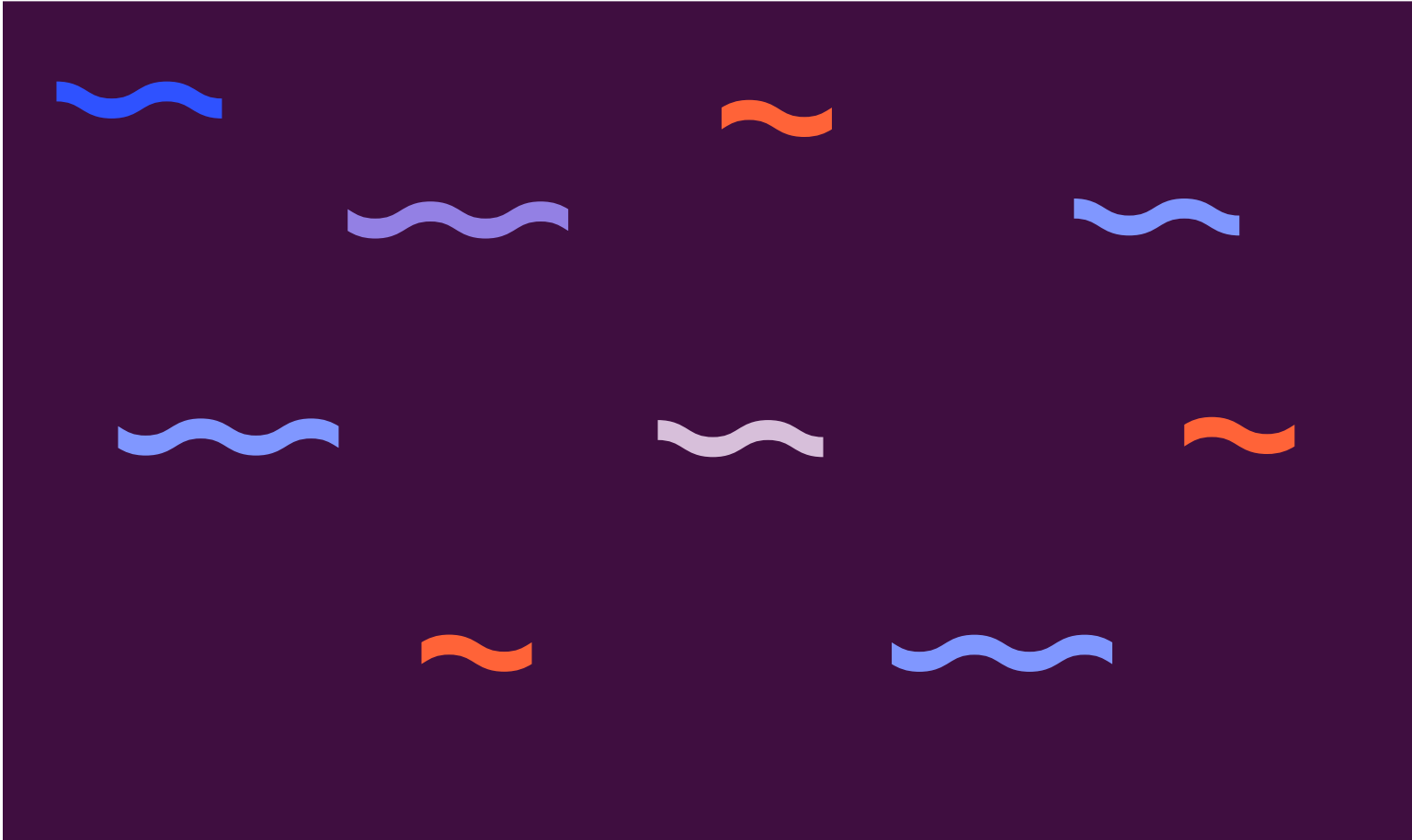
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## Stakeholder mapping process





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## THANK YOU

Get in touch with us!

Angela Schultz-Zehden

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